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AW2526

## A DENIM TRILOGY

A denim fabrics collection curated as a harmonious synthesis  
of innovation, tradition, and education.



SOORTY

CONCEPTBOOK

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FUTURE POSSIBILITIES



AS WE DELVE INTO THE ESSENCE OF EARTH, CLASSIC, AND DRIP - OUR THREE DISTINCTIVE SUBCONCEPTS, EACH ENCAPSULATING A UNIQUE STORY - WE INVITE YOU TO EXPLORE FUTURE POSSIBILITIES CRAFTED WITH PRECISION AND PASSION.



Tailored for brands that seek not just fabrics but narratives that resonate, our collection weaves sustainability, longevity, and education into every thread. We strive to present a kinder version of denim by offering brands a versatile palette to write their narratives of sustainability, timelessness, and engagement.

SOORTY

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CONCEPT 01.

# EARTH

CONNECTION AND TRANSPARENCY.



FOR THE MINDFUL DOERS



AMIDST OUR  
QUITE BUSY  
LIVES, WE  
YEARN FOR  
MOMENTS  
OUTDOORS.

They address the  
needs of customers  
with an **ACTIVE**  
LIFESTYLE.

Befriends nature.  
Versatile.  
Functional.  
Adaptely.





EVERFIT



performance

**EVERFIT**

jeans that fit like the first time, every time

high stretch performance with minimum growth

enhanced wear comfort

keeps shapes of garments

high durability

NEW IN: options w/ authentic character and lighter weight articles that are also suitable for bottoms

**EVERWARM**

specially designed for winter for a warm & cosy feeling within clothes

brush back options

added comfort close to skin

special blends

versatile characters with different weave options

strong and durable

unisex fabrics

**ORBIT**

designed with circularity in mind - only the most responsible, recycled and recyclable materials, with zero-waste processes

Second Life™:  
PCW & PIW  
SOCl  
Ecovero™  
Circulose®

minimized process design

wear comfort and soft handfeel





An example is incorporating stretch for performance. Stretch is making its way from skinny jeans to performance based products.



We reimagine the familiar, envisioning denim that exceeds expectations while remaining transparent.



EARTH'S  
MOTTO  
IS KEEP  
IMAGINING





CONCEPT 02.

# classic

TIMELESS EXPRESSION



FOR A REFINED AUDIENCE



classic

timeless expression



Classic is a tribute to self-confidence, embracing the beauty of aging wisely. Celebrating the allure of vintage, expresses an archive of fine clothing.

APPRECIATE THE FINER THINGS IN LIFE.







CLASSIC REFLECTS A COMMITMENT TO ENDURING QUALITY, APPEALING TO THOSE WHO INVEST IN GOODS THAT STAND THE TEST OF TIME, EMBODYING A SOPHISTICATED EXPRESSION OF STYLE.

## OLD FRIENDS

inspired from the classics, refined with sustainable fibers and added comfort.

authentic characters

a range of slub definitions: inspired from vintage patterns as well as new designs

heavy weights

loomstate

options in handfeel - crispier and softer versions available

clear twill lines

## DENIM 101

everyday fabrics, utilizing recycled content and added comfort.

authentic and flat character options

lighter weights

unisex fabrics

range of elasticity levels - from rigid to high stretch

## WORKWEAR

2x1 and 3x1 RHT

special constructions available in rigid & medium stretch options

durability and comfort on the job

new colors available to enable diversification and express different styles

## FLEXIBLE FRIENDS

Bi-stretch fabrics with authentic character

a range of slub definitions: inspired from vintage patterns as well as new designs

latest innovation for comfort and versatility

stretch in both horizontal and vertical directions

latest innovation for comfort and versatility

unparalleled wear comfort and freedom of movement





# classic



Denim is not just a fabric but a manifestation of enduring craftsmanship.

Upsized silhouettes styled with a timeless elegance.







CONCEPT 03.

# Drip

YOUNG AND COOL



FOR THE NEXT GENERATION



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# Drip



CONCEPT 03.

----- MENU -----

- > CONSTRUCTIONS
- > COLORS AND
- > SILHOUETTES
- > THAT **TRANSCEND**
- > **CONVENTIONAL** AESTHETICS





## HELLO DARKNESS

- > DARK, DEEPLY, AND INKY COLOR STORIES
  - > BLACK BLACKS
  - > INDIGO MODALS
  - > BLUE BLACKS, AND OVERDYES
- > DEEP AND BRIGHT WASH DOWNS THAT DONT TURN RED
- > EARTHCOLORS® BY ARCHROMA
- > TENCEL™ MODAL FIBER WITH INDIGO COLOR TECHNOLOGY
- > BIOBLACK TX BY NATURE COATINGS

## WOVEN STORIES

- > SPECIAL WEAVE DESIGNS
  - > HERRINGBONE
  - > DOBBY
  - > RIBSTOP

## LUX

- > WHERE LUXURY MEETS
- > PERFORMANCE
- > MADE W/ SPECIAL
- > MATERIALS SUCH AS
  - > PIMA COTTON,
  - > CIRC® POLYESTER
  - > TENCEL™ LYOCELL
- > QUALITY FIBERS FOR
- > A LUXURIOUS TOUCH AS
- > WELL AS DURABILITY
- > AND LONGEVITY

## COVER STORIES

- > COATINGS
  - > LEATHER LOOK
  - > SHINY AND
  - > GLITTER AESTHETICS

## SUBCONCEPTS FABRICS



CONCEPT 03.







## CONCEPT 03.

- > CATERING BOTH HIGH-END  
> AND HIGH-STREET
- > RICH IN VOLUMES
- > STATEMENT PIECES





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FUTURE-POSSIBILITIES.COM

