

A woman with dark hair tied up in a bun, wearing a light blue denim jacket and matching denim pants. She is looking back over her right shoulder towards the camera. The background is a plain, light-colored wall.

THE PHILOSOPHY OF DENIM

SOORTY FABRICS LOOKBOOK



The YIN YANG of our wardrobes

DESIGN AS A TOOL. DESIGN THAT IS MADE TO LAST.

The life cycle of a product begins already
when being designed.

As designers of denim and jeans, we approach denim as the ultimate
canvas offering countless possibilities. Using design as a tool, we
blend responsible innovation with conscious materials to truly merge
purpose, function, aesthetics, cultures, and economy.



THE EVERYDAY DENIM

Heritage
Future Vintage Raw
Future Vintage
High Energy

THE CULTURE OF DENIM

Dobby	Heritage
Future Vintage Raw	Indigo Modal
Future Vintage	Naia
Longevity	

THE ART OF DENIM

Heritage
Coating
Natural Hemp
Color Theory



THE EVERYDAY DENIM





BOTTOM | THE EVERYDAY DENIM | Heritage / X-Hatch Rigid

Cross-hatch

Rigid

Authentic character

Deep, inky dark indigo color

DYEING INNOVATION

Smart Indigo - our special technology substituting heavy chemicals with electrochemistry for significantly reduced stress on land & water



N-RF-ECO-1752CU-DP | Zataar Deep Blue

Weight (oz) +/- 3% | 12.25

Weave | 3/1 RHT

Color | Deep Blue

100% Cotton

BOTTOM | THE EVERYDAY DENIM | Heritage / X-Hatch Rigid

Cross-hatch

Rigid

Authentic look, defined twill lines

Soft hand-feel

DYEING INNOVATION

Smart Indigo - our special technology substituting heavy chemicals with electrochemistry for significantly reduced stress on land & water



N-RF-ECO-3920B-MR-RCS-15 | Calvin Mars Blue RCS-15

Weight (oz) +/- 3% | 12,75

Weave | 3/1 RHT

Color | Mars Blue

85% Cotton, 15% PCW





JACKET & BOTTOM | THE EVERYDAY DENIM | Future Vintage Raw

Comfort stretch

Authentic workwear look

2/1 Twill

Mid-Dark slight grey casted indigo

Washes down easily for lighter casts



3293CB-DS-W | Mamie Retro Blue

Weight (oz) +/- 3% | 11,50

Weave | 2/1 RHT

Color | Retro Blue

99% Cotton, 1% Elastane

BOTTOM | THE EVERYDAY DENIM | Future Vintage

Comfort stretch

Special color - very light grey

20% post consumer cotton



50050-RF-W-ECO-GRS | Montoya Smoke Grey GRS

Weight (oz) +/- 3% | 13,75

Weave | 3/1 RHT

Color | Smoke Grey

73% Cotton, 20% PCW, 6% Poly, 1% Elastane





BOTTOM | THE EVERYDAY DENIM | Future Vintage

Comfort stretch

Authentic look

Ecru color

Preserves the natural tinge of cotton

Can be used for garment dyes or bleached white looks

Soft hand feel



N-PFGD-4017C-EC BC | Strange PFGD

Weight (oz) +/- 3% | 11,50

Weave | 3/1 RHT

Color | Ecru

99% Cotton, 1% Elastane

BOTTOM | THE EVERYDAY DENIM | Future Vintage

Comfort stretch

Authentic look

Dark pure indigo

20% post consumer cotton



50049A-RF-W-ECO-GRS | Segarra Pulse Blue GRS

Weight (oz) +/- 3% | 13,45

Weave | 3/1 RHT

Color | Pulse Blue

73% Cotton, 20% Post Consumer Cotton, 6% Poly, 1% Elastane





BOTTOM | THE EVERYDAY DENIM | Future Vintage

Comfort stretch

Authentic marble look

Medium - dark pure indigo

Washes down easily for lighter casts

DYEING INNOVATION

Smart Indigo - our special technology substituting heavy chemicals with electrochemistry for significantly reduced stress on land & water



N-RF-ECO-3990A-MR GRS | Caboom Mars Blue GRS

Weight (oz) +/- 3% | 11,75

Weave | 3/1 RHT

Color | Mars Blue

73% Cotton, 20% PCW, 6% Poly, 1% Elastane

BOTTOM | THE EVERYDAY DENIM | High Energy

Cross-hatch

High stretch

Good recovery

Soft hand feel

Black shade with a blue cast



7042M-DS-W-TOR-ECO | Okra Laser Black Panther

Weight (oz) +/- 3% | 12,50

Weave | 3/1 RHT

Color | Black

81% Cotton, 17% Poly, 2% Elastane





BOTTOM | THE EVERYDAY DENIM | High Energy

High energy

Soft hand feel

Mid-Dark pure indigo shade

Washes down easily for lighter casts

DYEING INNOVATION

Smart Indigo - our special technology substituting heavy chemicals with electrochemistry for significantly reduced stress on land & water



N-ZFF-3990C-MR-GRS | Ramona Mars Blue GRS

Weight (oz) +/- 3% | 12,00

Weave | 3/1 RHT

Color | Mars Blue

58% Cotton, 20% PCW, 20% Poly, 2% Elastane

THE CULTURE OF DENIM





BOTTOM | THE CULTURE OF DENIM | Dobby / PFDG

Comfort stretch

Light weight

PFD for sports looks

FABRIC INNOVATION

3D Textures - special doobby weave design



N-PFGD-1206BC-EC | Tuscan PFGD

Weight (oz) +/- 3% | 9,25

Weave | Dobby

Color | Ecu

91% Cotton, 8% Poly, 1% Elastane

BOTTOM | THE CULTURE OF DENIM | Dobby / Corduroy

Comfort stretch

Black overdyed black

FABRIC INNOVATION

3D Textures - Vertical stripe (bedford cord) look

with a doobby weave design



3805K-DS-CF-SD201-W | Cardona Black Black

Weight (oz) +/- 3% | 14,25

Weave | Dobby

Color | Black

99% Cotton, 1% Elastane





TOP & BOTTOM | THE CULTURE OF DENIM | Dobby

Comfort stretch without elastane

FABRIC INNOVATION

3D Textures - special dobby weave design



3252Q-HW-W | Renova Classic Blue

Weight (oz) +/- 3% | 13,50

Weave | Dobby

Color | Classic Blue

90% Cotton, 10% T-400A

BOTTOM | THE CULTURE OF DENIM | Future Vintage Raw

Comfort stretch

Authentic character

Inky dark color

Soft feel

Certified with LYCRA® brand technology, LYCRA® T400® technology
and LYCRA® lastingFIT technology for Denim

15% post consumer cotton



8250J-RF-W-RCS-15 | Canopus Beryl Blue RCS15

Weight (oz) +/- 3% | 14,50

Weave | 3/1 RHT

Color | Beryl Blue

80% Cotton, 15%PCW, 4%T-400, 1% Elastane





BOTTOM | THE CULTURE OF DENIM | Future Vintage

Comfort stretch

Authentic character

New color - pure & dark indigo

Laser sensitive

Washes down easily for lighter casts



8258B-RF-W -ECO | Burmilla Alice Blue

Weight (oz) +/- 3% | 12,00

Weave | 3/1 RHT

Color | Alice Blue

93% Cotton, 6% T-400, 1% Elastane

BOTTOM | THE CULTURE OF DENIM | Naia

Comfort stretch

Very soft touch

Washes down easily and even softer

Quick dry

Breathable



3293DM-RF-W-RCS | Avon Retro Blue RCS

Weight (oz) +/- 3% | 11,25

Weave | 3/1 RHT

Color | Retro Blue

82% Cotton, 7% Naia, 10% Recycle Poly, 1% Elastane





TOP & BOTTOM | THE CULTURE OF DENIM | Longevity

LONGEVITY

Strong and durable fabrics that are made to last

x2 tear and tensile strength

Comfort stretch

Authentic character, clear twill lines

ZERO WASTE WATER

Dyed & finished with Soorty's Zero Waste Water technology - reducing water need by an avg 90%

Soft hand feel

Dark & bright indigo

Washes down easily



50048A-RF-W-ECO | Splendour ZWW Pulse Blue

Weight (oz) +/- 3% | 13,75

Weave | 3/1 RHT

Color | Zero water pulse blue

50% Cotton, 49% TENCEL™, 1% Elastane

TOP & BOTTOM | THE CULTURE OF DENIM | Heritage / Natural Indigo

Rigid

Dyed with plant based **natural Indigo**

Authentic character

Clear twill lines

Soft hand feel



8360-RF-W-ECO-RCS 15 | Gonzaga Herbal Blue RCS

Weight (oz) +/- 3% | 11,50

Weave | 3/1 RHT

Color | Herbal Blue

85% Cotton, 15% PCW





TOP & BOTTOM | THE CULTURE OF DENIM | Indigo Modal

Rigid

Authentic marble look

Soft touch

Spun-dyed indigo modal in weft



8124H-RF-W-ECO | Goldsberry Mars Blue Plus

Weight (oz) +/- 3% | 10,50

Weave | 3/1 RHT

Color | Mars Blue Plus

55% Cotton, 45% Indigo Modal

THE ART OF DENIM





BOTTOM | THE ART OF DENIM | Heritage / Coating

Rigid

Coating

Washes off easily - reacts well to laser and doesn't require heavy treatments

Provides 3D sharp contrasts in laundry



K-6508-ECO | Mondrian Coated Black

Weight (oz) +/- 3% | 11,75

Weave | 3/1 RHT

Color | Mist Grey

100% Cotton

TOP & BOTTOM | THE ART OF DENIM | Heritage / Natural Hemp

Cross hatch

Rigid

Authentic character

Natural hemp

ZERO WASTE WATER

Dyed & finished with Soorty's Zero Waste Water technology - reducing water need by an avg 90%



8362-FF1-ECO | Herbie ZWW Nature Blue

Weight (oz) +/- 3% | 12,00

Weave | 3/1 RHT

Color | Zero Waste Water Nature Blue

80% Cotton, 20% Hemp





TOP & BOTTOM | THE ART OF DENIM | Heritage / Natural Hemp

Cross hatch

Rigid

Natural Hemp and TENCEL™ Blend

DYEING INNOVATION

Smart Indigo - our special technology substituting heavy chemicals with electrochemistry for significantly reduced stress on land & water



N-RF-ECO-3996A-WK | Malin Welkin Blue

Weight (oz) +/-5% | 12,25

Weave | 3/1 RHT

Color | Welkin Blue

56% Cotton, 31% TENCEL™, 13% Hemp

TOP & BOTTOM | THE ART OF DENIM | Color Theory Olive OD

Comfort stretch

Authentic character, clear twill lines

COLOR THEORY

Color Theory - White base with olive green over dye ozone oxidation

The process uses 70% less water & steam compared to conventional over dyeing



N-GZO-005-3954-EC | Cosmos GZO Olive

Weight (oz) +/- 3% | 11,75

Weave | 3/1 RHT

Color | Olive

99% Cotton, 1% Elastane





TOP & BOTTOM | THE ART OF DENIM | Future Vintage

Comfort Stretch

High recycle content : + 60% Recycled fibers

Authentic character

DYEING INNOVATION

NOT DYED - unique color coming from its repurposed content

ZERO WASTE WATER

Sooty's Zero Waste Water technology finishing



ECO-FAB-RD-38B-RF-ECO-W-GRS | Cezanne GRS

Weight (oz) +/- 3% | 15,00

Weave | 3/1 RHT

Color | Smoke Grey

50% PCW, 37% Cotton, 12% Recycle Poly, 1% Elastane



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