

A full-body photograph of a young Black man standing in front of a wall covered in technical drawings and blueprints. He is wearing a dark olive green denim jacket over a grey t-shirt and blue denim jeans. He has a serious expression and is looking directly at the camera. The wall behind him is a collage of various technical drawings, including diagrams, tables, and handwritten notes in red and black ink. The lighting is soft and even, highlighting the textures of the clothing and the wall.

THE PHILOSOPHY OF DENIM

SOORTY GARMENTS LOOKBOOK



Let's rediscover the power of design.



DESIGN AS A TOOL. DESIGN THAT IS MADE TO LAST.

The life cycle of a product begins already
when being designed.

As designers of denim and jeans, we approach denim as the ultimate canvas offering countless possibilities. Using design as a tool, we blend responsible innovation with conscious materials to truly merge **purpose, function, aesthetics, cultures, and economy.**





FASHION ESSENTIALS

TIMELESS CLASSICS

CREATIVE RECONNECT



FASHION ESSENTIALS







TOP | FASHION ESSENTIALS

PP alternate is used to save the worker's health and to give more effective results.

Distress is done by laser. A gender-neutral shirt with snap buttons gives it a contemporary look. The front pocket is styled using colour blocking and minimal distortions.



8124A-RF-W-ECO

55% Cotton, 45% Indigo Modal

Lightweight

2/1 Shirting Fabric

Soft hand feel

Bright bleachable color

BOTTOM | FASHION ESSENTIALS

The Stonewash technique is used to give the authentic look.

Cargo pants with jog details and pockets on both sides offer a cosy loungewear feel.



1817C-RF-SD201-W-GRS

79% Cotton, 20% PCW, 1% Elastane

Medium stretch

Black Black

Soft hand feel

Clear twill lines

Cotton PCW Elastane

BOTTOM | FASHION ESSENTIALS

PP alternate is used to save the worker's health and to give more effective results.

Destruction is done by laser.

A unique woman's short with slits on seams and an open hem detail
that gives the garment a rough yet stylish look.



8360-RF-W-ECO-RCS

85% Cotton, 15% PCW

Dyed with natural Indigo dyes

Rigid - Cotton PCW

Authentic character

Clear twill lines

Soft hand feel

Wider width





BOTTOM | FASHION ESSENTIALS

PP alternate is used to reduce the negative impact on workers' health and to give more effective results.

Damages and color blocking is done using laser technique.

Cropped wide-legged jeans with an exposed fly and random destroys.

The garment is perfect for everyday wear.



483KC-RF-W-ECO

94% Cotton, 6% T-400

Stretch without stretch

Negligible pressure on the body

Gender Neutral

Bright bleachable color

BOTTOM | FASHION ESSENTIALS

A wash done by Smart Foam technology.

Women's skinny flare jeans are styled with a tie and bleached hems for a stylish look.



N-FF-1819P-MR

85% Cotton, 14% Polyester, 1% Elastane

Suitable for Women's fit

Settled slubby look

Good recovery

Color mars blue



TIMELESS CLASSICS





TOP | TIMELESS CLASSICS

PP alternate is applied reduce the negative impact on worker's health and to give more surface abrasion. This classic yet trendy trucker jacket has contrast patches and details that stand out from the rest.



8250J-RF-W-RCS-15

80% Cotton, 1% Elastane, 15% PCW, 4% T400

Comfort Stretch	Certified with LYCRA® brand technology,
Authentic character	LYCRA® T400® technology
Inky dark color	& LYCRA® lasting FIT technology for
Soft hand feel	Denim PCW content

BOTTOM | TIMELESS CLASSICS

Zero stone technique is applied on the jeans to save water and chemical, the process is done in low liquor ratio. The drainage is free from hazardous chemicals and particles, keeping the environment clean and safe. Slim-fit jeans with a classic vibe. Crafty patchwork is done with contrasting hues of denim to achieve a contemporary look.



N-RF-ECO-3920B-MR-RCS-15

85% Cotton, 15% PCW

Cross-Hatch	Dyed with Smart Indigo: our special
Rigid - Cotton + PCW	technology substituting heavy chemicals
Authentic look, defined twill lines	with electrochemistry - significantly
New yarn definition	reduced stress on land and water
Soft hand-feel	





TOP | TIMELESS CLASSICS

Stone wash is applied on vintage jackets with pigment splatters.

Women's authentic cropped jacket with a vintage wash inspired by the 90's era.



N-RF-ECO-1752CU-DP

100% Cotton

Cross-hatch Rigid

Authentic Character

Dark indigo color

Dyed with Smart Indigo

BOTTOM | TIMELESS CLASSICS

PP alternate is used to reduce the negative impact on workers' health and to give more effective results.

Damages and printing is done by using laser technique.

Jorts have taken over, its a classic short with trashes and fashionable laser detail.



N-RF-ECO-3920B-MR-RCS-15

85% Cotton, 15% PCW

Cross-hatch Rigid - Cotton + PCW

Authentic look,

Defined twill lines

New yarn definition

Soft hand-feel

Dyed with Smart Indigo





TOP | TIMELESS CLASSICS

The smart blue technique is used to save water and reduce the use of chemicals.
Printing is done using laser technique. A floral printed front open, loose-sleeve dropped shoulder jacket with drawstring embellishments at the waist and collar that could be tied or tucked in for a chic look.



483GB-RF-ECO-BC-GRS

40% Cotton, 40% TENCEL™, 20% T-400-A

Stretch without stretch	Beautiful slub character
Amazing soft touch	Certified with LYCRA® Dual Comfort technology,
Highly absorbent Mechanical stretch of 27%	LYCRA® lasting FIT technology for Denim,
with an amazing bounce back	COOLMAX® CORE Technology for Denim
Light bleachable bright color	(COOLMAX® Brand)

BOTTOM | TIMELESS CLASSICS

Waterless enzyme is used that maintains low liquor ratio.
The cowgirl-fit jeans have paisley laser patterns on the bottoms that are inspired by the 80s and 90s era.



3611AN-RF-W

82% Cotton, 12% Polyester, 5% Elastomultiester, 1% Elastane

Basic, Cotton Poly Elastane
Strong
Bright bleachable color
Medium stretch with good recovery

BOTTOM | TIMELESS CLASSICS

PP alternate is used to save the worker's health and to give more effective results on this vintage garment. Straight-fitting jeans with trashes and minimal details make them appropriate for everyday wear.



3756P-DS-W

85% Cotton, 13% Polyester, 2% Elastane

X-HATCH

Medium stretch

Dark rich indigo color, beautiful slub character





BOTTOM | TIMELESS CLASSICS

Zero stone technique applied on the jeans to save water and reduce chemical consumption. The drainage is free from hazardous chemicals and slug particles, keeping the environment clean and safe.

Straight-fit jeans for men with a button fly and a vintage wash are a classic.



N-RF-ECO3006Q-DP

99% Cotton, 1% Elastane

Salt and Pepper Look

Prominent slubs

Deep indigo color

Smart Indigo Dyeing

Cotton Elastane

CREATIVE RECONNECT





BOTTOM | CREATIVE RECONNECT

Rinse Wash.

This A-line knee-length skirt is embellished with spider web lurex embroidery.



3878BA-FF1

70% Cotton, 30% Recycle CM-800

Comfort stretch without elastane

Mid Dark pure indigo washes down easier to lighter indigo shades

Excellent physicals such as recovery & strength





DUNGAREE | CREATIVE RECONNECT

Conventional stone wash is applied and distress is done by laser.

The monotone dungaree with front buttons and diamante details gives the wearer a comfortable and confident look.



50050-RF-W-ECO-GRS

73% Cotton, 20% PCW, 6% Polyester, 1% Elastane

Comfort stretch

Special color - light grey

Wider width

BOTTOM | CREATIVE RECONNECT

Conventional stone wash is used. Distress is done by laser.

Straight fit with 5 pockets and trashes on knees.

It is tailored with golden patches to make it the perfect streetwear.



3293P-RF-ECO

99% Cotton, 1% Elastane

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BOTTOM | CREATIVE RECONNECT

Natural dyes are used in the dyeing and finishing process as they are environmentally friendly.

Utility jeans with tie and dye wash and prominent front pockets looks good as streetwear.



N-PFGD-1206BC-EC

91% Cotton, 8% Polyester, 1% Elastane

Comfort stretch

Low growth

Authentic look

Ready for garment dyeing

Soft hand feel

Designed with special construction and weave

Extra texture and comfort offer a corduroy-like effect

TOP | CREATIVE RECONNECT

The zero stone technique is applied to the garment to save water and reduce chemical usage.

An aesthetically embellished corset that is perfect for party wear.



N-RO-163-1206CD-PG

83% Cotton, 16% Polyester, 1% Elastane

Medium stretch

Good bounce back

7/1 Irregular satin fabric

Blue base with black overdy

Soft hand feel

BOTTOM | CREATIVE RECONNECT

Water saving technique is used that saves water and chemical consumption,

reduce processing time and improve performance.

Baggy cargo jeans with bulky pockets and front and back seams.



3293P-RF-ECO

99% Cotton, 1% Elastane

Cotton Elastane

Authentic look

Comfort stretch

Soft touch

Wider widths

Bright blue color

Clear twill lines





BOTTOM | CREATIVE RECONNECT

Vintage look created by distortion and fashion wash.

The embellishment of beads gives the garment a DIY look.

The Stonewash technique is used to give the authentic look
and distortion is done by laser technology.



50050A-RF-SD201-W-ECO-GRS

73% Cotton, 20% PCW, 6% Poly, 1% Elastane

Comfort stretch

Black overdyed

Washes down easily

20% post consumer cotton

BOTTOM | CREATIVE RECONNECT

The water-saving technique used saves water and reduces chemical consumption and process time. Paper bag trousers with a premium stitching detail. The colour blocking on the side seams is accessorised with a gold chain to give a street style look.



50048A-RF-W-ECO

50% Cotton, 49% TENCEL™, 1% Elastane

Longevity: Strong and Durable - Made To Last

Designed targeting textile landfills

Comfort stretch

Authentic character,

Clear twill lines

Dyed and finished with Soorty's Zero Waste Water technology

Soft hand feel

Highly absorbent

Dark & bright blue shade





TOP | CREATIVE RECONNECT

Overdyeing is done in low liquor ratio that saves water and chemical.
Inspired by Kanye “ye”, this biker jacket is styled with cut & sew details on the sleeves
and welt pockets in the front.



3712E-RF-W-ECO

99% Cotton, 1% Elastane

Medium stretch

Good recovery

Authentic marble look

Soft hand feel

Beautiful slubs and bright blue color

TOP | CREATIVE RECONNECT

Rips are done using laser.

Low-rise barrel fit with cargo pockets and slits on its thighs.



50050A-RF-SD201-W-ECO-RCS

73% Cotton, 20% PCW, 6% Polyester, 1% Elastane

PCW Cotton

Poly Elastane

Comfort stretch

Grey with black over-dye





TOP | CREATIVE RECONNECT

The waterless enzyme is used to achieve a low liquor ratio. And Indigo Blocking technique is used on the surface of the trucker jacket to achieve the look. Our gender-neutral trucker jacket is styled with boxy pockets. Shiny patches are added to the garment in an asymmetrical manner to give it a DIY crafty look.



8362-FF1-W-ECO

80% Cotton, 20% Hemp

Cross-hatch Rigid - Cotton + Natural Hemp (Marmara)

Authentic character special

Responsible color – nature blue dyed

Finishing with Soorty's Zero Waste Water technology

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