


P O E L I O & R O X Y

S O O R T Y E N T E R P R I S E S



A wooden ruler with a protractor scale is positioned diagonally across the frame. The ruler has a hole in the upper left section. The protractor scale is marked with degrees from 0 to 180. The ruler itself has markings in inches and centimeters. The name 'LOLA' is written in black ink on the ruler. The ruler is resting on a piece of white paper.

**TOGETHER WE CAN
BRING THE CHANGE.
LET'S COLLABORATE,
AND DEFINE FUTURE
POSSIBILITIES.**



*Poelio x Roxy for Soorty collection
aims to make you question your
perspective of waste, as you'll see
beauty in it. The collection presents
a total new approach to textile
leftovers - a very playful, colorful,
youthful one strongly questioning
our current standards and
expectations. The entire collection
was hand-made, with love and
passion, using nothing but
leftover cut-fabrics, rejected
materials and post consumer waste.
Lola & Roxy experimented with
all they had to create new garments
that don't look like the average
sustainable garment.*

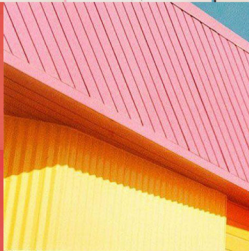
*Soorty presents a case of scale;
which comes along with a big
responsibility. We are engineers at
heart with a need to be restorative
by design.*

*We know our actions have a big
impact on our planet, and we are
dedicated to make it a positive one.*

*We are a responsible company -
we recycle, reuse and repurpose
our inputs, innovate production
methods that radically lower our
footprint.*

We recycle our leftovers as well as post consumer waste. All this is business as usual for us now as we work towards MINUS ZERO WASTE; and we know there is always a step ahead, more to do.









Poelio & Roxy for Soorty collection is inspired by K-pop bands presenting unique and original characteristics and personalities that in a way, simulate a boyband. The capsule collection was made utilizing nothing but old stocks, leftover cut-fabrics, rejected samples and other post consumer waste materials of Soorty. The designers did tonnes and tonnes of experiments playing with the different the fabrics, bringing them together in the most playful, colorful, unique way as they designed the collection about the boyband of the future.







@LOLAXROXY

@SOORTYENTERPRISES