



P O E L I O & R O X Y

S O O R T Y E N T E R P R I S E S



A wooden ruler is positioned diagonally across the frame. It features a hole near the top and a fan-like diagram with lines radiating from a point. The ruler is marked with numbers from 1 to 38. The name 'LOLA' is written in black ink on the ruler. The ruler is placed on a white fabric background.

**TOGETHER WE CAN
BRING THE CHANGE.
LET'S COLLABORATE,
AND DEFINE FUTURE
POSSIBILITIES.**



MANPOWER WHO
IN THE WORLD

Poelio x Roxy for Soorty collection aims to make you question your perspective of waste, as you'll see beauty in it. The collection presents a total new approach to textile leftovers - a very playful, colorful, youthful one strongly questioning our current standards and expectations. The entire collection was hand-made, with love and passion, using nothing but leftover cut-fabrics, rejected materials and post consumer waste. Lola & Roxy experimented with all they had to create new garments that don't look like the average sustainable garment.

Soorty presents a case of scale; which comes along with a big responsibility. We are engineers at heart with a need to be restorative by design.

We know our actions have a big impact on our planet, and we are dedicated to make it a positive one.

We are a responsible company - we recycle, reuse and repurpose our inputs, innovate production methods that radically lower our footprint.

We recycle our leftovers as well as post consumer waste. All this is business as usual for us now as we work towards MINUS ZERO WASTE; and we know there is always a step ahead, more to do.









Poelio & Roxy for Soorty collection is inspired by K-pop bands presenting unique and original characteristics and personalities that in a way, simulate a boyband. The capsule collection was made utilizing nothing but old stocks, leftover cut-fabrics, rejected samples and other post consumer waste materials of Soorty. The designers did tonnes and tonnes of experiments playing with the different the fabrics, bringing them together in the most playful, colorful, unique way as they designed the collection about the boyband of the future.







@LOLAXROXY

@SOORTYENTERPRISES